



Red Rock 4-Wheelers Trail Supporter Program

The Red Rock 4 Wheelers (RR4W) are offering an opportunity for manufacturers, dealers, retailers, and other interested parties to support, in an exciting and proactive way, the club's Multiple Use Defense (MUD) fund. This fund is used in protecting Moab trails from legal and environmental challenges.

The Trail Supporter may choose one or more trails from the attached list and make the appropriate plans to market their product or service under the terms of the agreement outlined in this program.

Concept Idea: To allow organizations the opportunity to demonstrate support for organized four wheeling; to expose participants to their organization and products. A Trail Supporter is reserved two vehicle registration slots for the selected trail, and is strongly encouraged to make use of at least one. The Trail Supporter may provide, free to all trail participants, whatever item(s) the supporter chooses to serve as a memento of the occasion. Suggested items: baseball hats, antenna flags, key fobs, t-shirts, bumper stickers, RR4W MUD pins or hats, gift coupons, etc. This is only limited by the Trail Supporter's imagination. Lunch or a small snack could even be considered.

What's In It for Me? Trail Supporters have a unique opportunity to demonstrate or show their product(s) and interact with a group that is highly motivated and is definitely interested in 4WD related items. By selecting the appropriate trail a Supporter can be with beginners, moderate, or experienced four wheelers. Attending the trip with the vendor's vehicle or a vehicle equipped with the Supporter's products provides a unique opportunity to allow interested 4 wheelers the opportunity to view the equipment in a real 4WD environment. The lunch stop offers an opportunity to invite viewing or questions about the product. Arranging for an optional stop at the conclusion of the trail can further enhance the contacts made with interested attendees.

Limitations: A Trail Supporter is encouraged to work closely with the Trail Leader and other officials. Supporters are encouraged to show up at least 30 minutes prior to the trail's scheduled departure time, and are allowed to interact freely with participants as long as the check in process of the trail officials is not disrupted. Trail departure, lunch, and other breaks must not be delayed or prolonged. Use of the C.B. radio for promotion is not allowed. Asking the Trail Leader to announce that the Supporter requests interested parties remain at the end point of the official trail is acceptable as long as a safe meeting place can be arranged. Supporters are allowed to display products or giveaway items during trail lineup, at lunch, or after the trail. Demonstration of a product is only allowed at the end of the trip unless it involves use of the Supporter's product in a legitimate way during the course of the trail as deemed acceptable by the Trail Leader (e.g. snatching or winching a stuck vehicle, etc.).

Trail Supporters are assured that their total trail donation will be directed to the RR4W MUD fund for trail preservation. Trail Supporters who sign up prior to the publishing deadline ([September 30, 2016](#)) will receive recognition in the 2017 Jeep Safari Magazine on the appropriate trail description page(s). [You will also receive recognition in a special Moab Happenings Safari Edition in April of 2017.](#) Trail Supporters who wish to keep the same trail in subsequent years will have the right of first refusal each year (subject to ad copy deadline).

For more information, call Rex Holman 435-260-1064 or John Picken 435-260-0012.

Red Rock 4 Wheelers Trail Supporters

Your commitment to the supporter program will be acknowledged in all collateral material(s) used by the Red Rock 4-Wheelers.

Each trail will be \$750.00

If you choose one of the trail days shown on the trail grid as a split trail (A & B sections) you will get both sections for your investment of \$750.00

Trail Supporter Reservation Form 2017

Company _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ email _____

Phone # _____ Cell # _____

Trail Choice (s) 1 Trail _____ Day _____

2 Trail _____ Day _____

3 Trail _____ Day _____

4 Trail _____ Day _____

5 Trail _____ Day _____

Payment: Check Made out to: Red Rock 4 Wheelers MUD Fund ☐

Credit Card: Visa ☐ Mastercard ☐ Name on Card _____

_____-_____-_____EXP ____/____ Security #____

How many vehicles will attend? 1 ☐ 2 ☐

Mail completed application to: Red Rock 4 Wheelers, PO Box 832, Moab, Utah 84532
or fax to (435) 259-2418

Trail supporter reservations must be received prior to September 30, 2016 to be included in 2017 Easter Jeep Safari Magazine.