

Moab Easter Jeep Safari

**54TH
ANNUAL**
April 4 - 12
2020

2020 EASTER JEEP SAFARI

MAGAZINE

ADVERTISING ORDER

The **Easter Jeep Safari Magazine**

is the premier advertising forum for 4-wheel drive enthusiasts coming to the Moab area. With over 40,000 copies being printed, this publication is the best way to reach anyone participating in the Moab Easter Jeep Safari event, Moab Jeep Expo, or just jeepin' in Moab.

In January 2020, the Red Rock 4-Wheelers direct mails over 10,000 magazines to confirmed people interested in attending the Easter event. Four-wheeling folks from all over the U.S. and abroad look forward to receiving the trail information early each year to assist in making their jeeping travel plans.

The Easter Jeep Safari Magazine is available at the Moab Jeep Expo and over 100 visitor locations in the Moab Area, distribution continues throughout the Four Corners area including 4x4 parts stores, repair shops and related businesses, including Salt Lake City, Grand Junction (Colorado) & Phoenix.

The entire publication is available for viewing at
www.rr4w.com and www.moabhappenings.com

Updated Trail Information will be featured along with your full color ad printed on glossy paper in a standard magazine-size which gives the Easter Jeep Safari publication more durability and a longer shelf life. Educational articles, valuable trail tips, and current event information make the **Moab Easter Jeep Safari Magazine** a "keeper for jeepers" giving your advertising a life before and after the event.

**EARLY DISCOUNT
DEADLINE for 2019 Prices:
July 30, 2019**

**AD COPY
DEADLINE:
OCTOBER 30, 2019**

2020 EASTER JEEP SAFARI

MAGAZINE ADVERTISING INSERTION ORDER

Sign Up Early & Get 2019 Prices!

Celebrating the 54th Annual Moab Easter Jeep Safari April 4 - 12, 2020

Ad Size	Reserve by July 30	Reserve after July 30	Width	Height
Back Cover - full page SOLD requires bleed	<input type="checkbox"/> \$4,195		8.375	10.875
2 pg Spread (limited availability)*	<input type="checkbox"/> \$3,845		16.75	10.875
IFC or IBC - full page SOLD requires bleed	<input type="checkbox"/> \$2,865		8.375	10.875
Full Page *	<input type="checkbox"/> \$1,825	<input type="checkbox"/> \$1,855	7.625	10.25
1/2 Page - Horizontal *	<input type="checkbox"/> \$975	<input type="checkbox"/> \$995	7.625	5
1/2 Page - Vertical *	<input type="checkbox"/> \$975	<input type="checkbox"/> \$995	3.6875	10.25
1/3 Page - Vertical *	<input type="checkbox"/> \$625	<input type="checkbox"/> \$655	2.375	10.25
1/3 Page - Horizontal	<input type="checkbox"/> \$625	<input type="checkbox"/> \$655	5	5
1/4 Page - Vertical Only	<input type="checkbox"/> \$525	<input type="checkbox"/> \$555	3.6875	5
1/6 Page - Vertical Only	<input type="checkbox"/> \$425	<input type="checkbox"/> \$445	2.375	5

*Ad sizes with bleed option Ask for ad specification sheet.



EARLY DISCOUNT DEADLINE:
JULY 30, 2019
 for 2019 Prices

AD COPY DUE:
OCTOBER 30, 2019

Business Name: _____ Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Credit Card #: _____ Expires: _____ CRV: _____

Ordered by: _____

Signature: _____

Payment: Due With Ad Copy
October 30, 2019

Check (Mailed)
 Credit Card
(Please fill in card information on order form)

Ad Copy:
 To be provided by Oct. 30, 2019
 Email: info@moabhappenings.com
 Same as last year

Proof: _____ **Staff:** _____

Email
 Other: _____
 Not required

Make checks payable to: Canyonlands Advertising • PO Box 698 • Moab, UT 84532
info@moabhappenings.com • 435-259-8431 • Fax: 435-259-2418