



# ***Red Rock 4-Wheelers Trail Supporter Program***

The Red Rock 4 Wheelers (RR4W) are offering an opportunity for manufacturers, dealers, retailers, and other interested parties to support, in an exciting and proactive way, the club's Multiple Use Defense (MUD) fund. This fund is used in protecting Moab trails from legal and environmental challenges.

The Trail Supporter may choose one or more trails from the attached list and make the appropriate plans to market their product or service under the terms of the agreement outlined in this program.

***Concept Idea:*** To allow organizations the opportunity to demonstrate support for organized four wheeling; to expose participants to their organization and products. A Trail Supporter is reserved two vehicle registration slots for the selected trail, and is strongly encouraged to make use of at least one. The Trail Supporter may provide, free to all trail participants, whatever item(s) the supporter chooses to serve as a memento of the occasion. Suggested items: baseball hats, antenna flags, key fobs, t-shirts, RR4W MUD pins or hats, gift coupons, etc. This is only limited by the Trail Supporter's imagination. Lunch or a small snack could even be considered.

***What's In It for Me?*** Trail Supporters have a unique opportunity to demonstrate or show their product(s) and interact with a group that is highly motivated and is definitely interested in 4WD related items. By selecting the appropriate trail a Supporter can be with beginners, moderate, or experienced four wheelers. Attending the trip with the vendor's vehicle or a vehicle equipped with the Supporter's products provides a unique opportunity to allow interested 4 wheelers the opportunity to view the equipment in a real 4WD environment. The lunch stop offers an opportunity to invite viewing or questions about the product. Arranging for an optional stop at the conclusion of the trail can further enhance the contacts made with interested attendees.


***Limitations:*** A Trail Supporter is encouraged to work closely with the Trail Leader and other officials. Supporters are encouraged to show up at least 30 minutes prior to the trail's scheduled departure time, and are allowed to interact freely with participants as long as the check in process of the trail officials is not disrupted. Trail departure, lunch, and other breaks must not be delayed or prolonged. Use of the C.B. radio for promotion is not allowed. Asking the Trail Leader to announce that the Supporter requests interested parties remain at the end point of the official trail is acceptable as long as a safe meeting place can be arranged. Supporters are allowed to display products or giveaway items during trail lineup, at lunch, or after the trail. Demonstration of a product is only allowed at the end of the trip unless it involves use of the Supporter's product in a legitimate way during the course of the trail as deemed acceptable by the Trail Leader (e.g. snatching or winching a stuck vehicle, etc.).

Trail Supporters are assured that their total trail donation will be directed to the RR4W MUD fund for trail preservation. Trail Supporters who sign up prior to the publishing deadline ([November 1<sup>st</sup>, 2019](#)) will receive recognition in the 2020 Jeep Safari Magazine on the appropriate trail description page(s). [You will also receive recognition in a special Moab Happenings Safari Edition in March of 2020.](#)

***For more information, call Rex Holman 435-260-1064 or John Martin 435-260-0547.***


## 2020 Easter Jeep Safari Trails at a Glance


Color coding on trail grid is referenced below. These color codes refer to specific or special trail considerations to be aware of prior to your planning any trail usage during Jeep Safari. Special BLM permit requirements are in effect during Jeep Safari and apply to the following trails as indicated.


 **Exclusive use:** Closed to general public while in use by Red Rock 4-Wheelers for the days indicated.  
**Behind the Rocks, Cliff Hanger, Gold Bar Rim, Golden Spike, Moab Rim, Poison Spider & Pritchett Canyon.**  
**One way use:** Access only from designated "Entrance" Kane Creek Canyon, Hell's Revenge & Steel Bender.

TRAIL	RATING	Sat 4/4	Sun 4/5	Mon 4/6	Tue 4/7	Wed 4/8	Thu 4/9	Fri 4/10	Sat 4/11	Sun 4/12
3-D	4									
The Pickle	7	The Pickle				The Pickle				
Backwards Bill	5		A/B		A/B	A/B				
Behind The Rocks	7									
Behind The Rocks-Tip Toe	5									
4WD Skills Day	5									
Buttes & Towers	3				#1	#2				
Cameo Cliffs	4									
Chicken Corners	2		#1	#2						
Cliff Hanger	8									
Copper Ridge	4									
Crystal Geyser	4									
Day Canyon Point	4									
Deadman Point	3									
Deadman Springs	3									
Dome Plateau	4									
Elephant Hill	4									
Fins & Things	4	A/B		A/B		A/B		A/B		
Flat Iron Mesa	6		A/B			A/B				
Gold Bar Rim	6			Rusty Nail						
Rusty Nail	8						Rusty Nail			
Golden Spike	7								+Where Eagles Dare	
+Where Eagles Dare	7									
Hellroaring Rim	3									
Hell's Revenge	6									
Escalator to Hell	8									
Tip-Toe thru Hell	4									
Hey Joe Canyon	4									
Hotel Rock	5									
Jax Trax	5									
Kane Creek Canyon	7									
Metal Masher	7			A/B			A/B			
Moab Rim	7									
Poison Spider Mesa	6			+Where Eagles Dare						
+Where Eagles Dare	7									
Porcupine Rim	5									
Pritchett Canyon	9									
Rose Garden Hill	7									
Secret Spire	3			#1	#2					
Sevenmile Rim	4	A/B		A/B			A/B	A/B		
Steel Bender	6				A/B	A/B		A/B		
Top of the World	6									
Wipe-Out Hill	5									


 Special Benefit trail for Cancer cure.

 First timers 3 day package. #1  
 First timers 3 day package. #2

 Sophomore 3 day package.

 Junior 3 day package.

 4WD Skills Day

 A/B  
 Represents a trail being run 2 times a day. Departures will be at 8:00 am (A), & 10:00 am (B).

 Trail not being used by Jeep Safari on days indicated

## ***Red Rock 4 Wheelers Trail Supporters***

**Your commitment to the supporter program will be acknowledged in all collateral material(s) used by the Red Rock 4-Wheelers.**

**Each trail will be \$750.00**

**If you choose one of the trail days shown on the trail grid as a split trail (A & B sections) you will get both sections for your investment of \$750.00**

# Trail Supporter Reservation Form 2020

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ email \_\_\_\_\_

Phone # \_\_\_\_\_ Cell # \_\_\_\_\_

Trail Choice (s) 1 Trail \_\_\_\_\_ Day \_\_\_\_\_

2 Trail \_\_\_\_\_ Day \_\_\_\_\_

3 Trail \_\_\_\_\_ Day \_\_\_\_\_

4 Trail \_\_\_\_\_ Day \_\_\_\_\_

5 Trail \_\_\_\_\_ Day \_\_\_\_\_

Payment: Check Made out to: Red Rock 4 Wheelers MUD Fund ☐

Credit Card: Visa ☐ Mastercard ☐ AMEX ☐ Name on Card \_\_\_\_\_

\_\_\_\_\_-\_\_\_\_\_-\_\_\_\_\_EXP \_\_\_\_/\_\_\_\_ Security #\_\_\_\_

How many vehicles will attend? 1 ☐ 2 ☐

Mail completed application to: Red Rock 4 Wheelers, PO Box 832, Moab, Utah 84532  
or fax to (435) 259-2418

***Trail supporter reservations must be received prior to November 1<sup>st</sup>, 2019 to be included in 2020 Easter Jeep Safari Magazine.***